

## **BCC2074 - CORPORATE WRITING**

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Individual Assignment 1 - Press Release

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**IUMW PRESS CONFERENCE ON DUAL AWARDS** 

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On 18, September 2019, a press conference on Dual Awards Program was held at International University of Malaya-Wales (IUMW) at 3:00pm. It was attended by the Professor Simon Haslett, Vice Chancellor of The University of Wales Trinity St. David (UWTSD) and Mr. Tay Kay Luan, Vice Chancellor of IUMW, who are the speakers and by professional communication students as well as by the press.

Dual Awards Program is a program that was created through a collaboration of both University of Malaya in Malaysia and University of Wales in The United Kingdom, UK.

It offers to students who apply for it, a double degree which allow them to have International University of Malaya Wales certificate and University of Wales certificate, as well as it gives them the chance to explore study life abroad and to spend one semester in UWTSD, without paying additional tuition fees.

Prof. Simon Haslett Vice Chancellor of University of Wales accompanied by IUMW Vice Chancellor Mr. Tay Kay Luan, were the speakers of this conference. Therefore, they have discussed about several points and aspects of this matter such as; the launching and establishment of Dual Awards Program, the benefits and what it offers, how many courses does

it include, why students are advised to enroll in this program, the fees of the program and so much more.

Prof. Simon has talked about a select establishment of the Dual Awards program that was launched from the start of IUMW in 2012, 7 years ago. Both universities agreed on the idea of a Dual Awards and thus it has existed since then.

Prof. Simon has also mentioned that the Dual Awards Program offers a lot of benefits to the students who enroll in it. It ensures the degrees have the same quality and standards as the universities in The UK, it helps students carry opportunities after graduating, in addition, it encourages students to study abroad and explore study life at The University of Wales.

Furthermore, Dual Awards Program is getting more successful year by year. The number of students, who enrolled in this program during its first year of establishment, was 5 students. However, now the number has increased to 40 students per year and it is still increasing and continuing to success every year.

Beside IUMW's learning materials and resources, The Dual Awards students has access to University of Wales' online learning resources, where they just need to sign in to UW online portal.

Not only that, students who enroll in this program are invited to attend the convocation at University of Wales and to get the chance to graduate at UWTSD campus.

Prof Simon has shared some of the future plans and missions. "The University of Wale is looking forward to provide exchange programs where student of University of Wales will join study at IUMW".

Mr. Tay has also added to what Prof Simon did share regarding future plans. "IUMW would like to sponsor and support financially, in future, students who have potential to enroll in Dual Awards program but are facing difficulties in terms of affording the program fees".

Lastly, Professor Simon Haslet ensured that there are no current plans to increase Dual Awards Program fees, considering the economic situation in Malaysia, and IUMW is looking forward to expand the program to all the courses that are offered.

## For further information, please contact:

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